



# OCT-DEC 2016 QUARTERLY REPORT

## Quarter Overview:

- 4,544 Students Enrolled in 100 Home Schools
- 6,869 Patients Visited 15 Health Centers
- 583 Patients Visited 15 General Health Camps
- 300 Patients visited 2 free Eye Camps in Okara with collaboration of DSP.
- 3,156 Women Attended 300 WSO Meetings
- 5,296 Animals Tagged, Vaccinated and De-wormed in Lahore, Kasur, Sheikhupura and Nankana Sahib



**Home School  
Education  
Program**

**Health Care  
Services**

**Sustainable  
Livelihoods  
Project**

**Training and  
Capacity Building**

**Networking and  
Linkages**

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# Table of Contents

Introduction .....	3
Home School Education Program.....	4
Health Care Services.....	6
Health Camps .....	6
SustainableLivelihoodsProject.....	8
Livestock Extension Services Program .....	8
Training and Capacity Building .....	9
Women Social Organizations (WSO) .....	10
Networking &Linkages.....	12
Free Eye Camps for Community .....	13

# INTRODUCTION

To attain its long-term goal of sustainable social development, DAMEN provides educational, healthcare and sustainable livelihood programs to marginalized communities in order to build their respective capacities.

It is a well-established fact that literacy rates are excruciatingly low in Pakistan, mostly because insufficient resources are invested in the education sector. Moreover, formal public and private schools are often inaccessible to populations living in rural or peri-urban districts, and therefore the non-formal sector plays an important role in providing educational services in these areas. DAMEN is involved in providing primary education to young children through its network of about 100 informal, home-based schools in 4 districts of Punjab: Lahore, Kasur, Sheikhupura and Nankana Sahib.

As for the provision of healthcare services, a vast majority of the population of Pakistan remains deprived of basic health care services due to unaffordability or inaccessibility. Under these circumstances, DAMEN provides basic healthcare facilities through its network of 15 Lady Health Visitor (LHV) Centers to deprived communities of rural and peri-urban areas in the 4 districts mentioned above. These LHVs charge only a token fee of Rs.10 and provide medical and awareness services regarding common diseases, maternal health, family planning, birth control and children's vaccinations.

In addition, DAMEN has recently ventured into the domain of sustainable livelihood programs by offering livestock extension services to smallholder farmers. The aim of these programs is to improve milk production, through better management of livestock and also to create awareness about the control against the spread of diseases in animals through proper vaccinations.

This report gives an overview of the activities carried out by DAMEN during the period October 1, 2016 to December 31, 2016 and is intended to provide relevant and updated information regarding our ongoing and new initiatives to our stakeholders and potential supporters.

We appreciate your continued cooperation and support.

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# HOME SCHOOL EDUCATION PROGRAM

The goal of DAMEN's social sector programs is to organize activities in the fields of education and primary health, primarily by mobilizing women caught in the cycle of enduring poverty. Through its home school education program DAMEN seeks to help and, over time, empower poverty riven females by providing primary education to 5 to 12 year old out-of-school children who are enrolled in DAMEN supported non-formal home schools. DAMEN currently supports 100 such female-run home schools in Lahore, Sheikhpura, Kasur and Nankana Sahib, which provide primary education to more than 4,500 children and thus keeps them off the streets and affords them a chance to educate, learn, and, hopefully, transition into productive citizens. Attached is the home school report for the last quarter, October-December 2016:

SO Name	Boys	Girls	Total Students	Total Schools
<b>Area 1 (District Lahore)</b>				
Nargis Rehman	274	274	548	14
Asifa Sultana	266	338	604	14
<b>Sub Total</b>	<b>540</b>	<b>612</b>	<b>1,152</b>	<b>28</b>
<b>Area 2 (District Lahore )</b>				
Robina Begum	280	324	604	15
<b>Sub Total</b>	<b>280</b>	<b>324</b>	<b>604</b>	<b>15</b>
<b>Area 3 (District Sheikhpura )</b>				
Shabnam Batool	377	363	740	14
<b>Sub Total</b>	<b>377</b>	<b>363</b>	<b>740</b>	<b>14</b>
<b>Area 4 (District Kasur)</b>				
Sakina Bibi	268	322	590	10
Nasreen Sharif	315	331	646	10
<b>Sub Total</b>	<b>583</b>	<b>653</b>	<b>1,236</b>	<b>20</b>
<b>Area 5 (District Nankana)</b>				
Sehar Mustafa	110	230	340	10
Akbary Ali	194	278	472	13
<b>Sub Total</b>	<b>304</b>	<b>508</b>	<b>812</b>	<b>23</b>
<b>Grand Total</b>	<b>2,084</b>	<b>2,460</b>	<b>4,544</b>	<b>100</b>

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# CASE STUDY

## Home School Teacher

Ms. Naila Ishfaq completed her B. Ed and has been running DAMEN's home school for the last one year. Before marriage she was a teacher in private school. However, after marriage her husband did not permit her to teach outside the home so she started a private tuition center in her home. When she heard about



DAMEN's Home School Education Program from our social organizer, Ms. Nasrin, she got motivated to start a school of her own. Government school is available in her area but at a long distance and so many small children were not going to school. Her school was immediately a success and she had a huge number of students keen on studying with her. With the monthly financial and technical assistance provided by DAMEN, she was not only able to run her school successfully but also managed to attract more than 100 students in her home school, and has also hired additional teachers to cater to the growing demand. She wishes to expand education facilities in her area to create a healthy social environment and provide educational services to a greater number of children and youth.

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# HEALTH CARE SERVICES

DAMEN's health centers run on similar lines as its educational program, founded on the principle of empowering local women to develop their communities and bring about positive and sustainable social change. Our 15 Lady Health Visitors (LHVs) not only provide medical treatment through their clinics and camps they also conduct awareness campaigns on various health related issues such as family planning, maternal and child healthcare, and healthy lifestyle practices.



## LHV Story

SUMAIRA JAMEEL IS A PROGRESSIVE AND CERTIFIED LHV AND HAS EXTENSIVE EXPERIENCE OF MORE THAN 20 YEARS IN THE FIELD OF HEALTH CARE. AFTER ACQUIRING HER LHV DEGREE SHE STARTED WORKING IN A BHU CENTER AND GOVERNMENT HOSPITAL. SHE STARTED HER WORK WITH DAMEN IN 2015 AND HAS BEEN PROVIDING SUBSIDIZED HEALTH CARE AND HEALTH CAMP FACILITIES TO POOR PATIENTS SINCE THEN.

## HEALTH CAMPS

Health camps are regularly set up in Lahore, Sheikhpura, Kasur and Nankana Sahib by mobilizing LHVs to reach out to a greater number of patients. These health camps provide diagnostic and medical services at a modest PKR 10 per patient contribution, and many of our LHVs do not even charge this amount. These camps are set up in various locations, such as DAMEN's area or field offices, home schools or the houses of female clients. A wide variety of diseases and medical conditions are treated at these camps such as fever, aches and pains, diarrhea, blood pressure, gynecology and pregnancy related issues among others. In addition, awareness about family planning and contraceptives is also provided at these camps.



The following tables summarize the outreach of the health care services offered by DAMEN during October-December 2016:

## HEALTH CENTER VISITS

Area 1 (District Lahore)		
SO Name	No. Of Health Centers	No. Of Patients
Nargis Rehman	1	430
	1	241
Asifa Sultana	1	653
	1	350
<b>Total</b>	<b>4</b>	<b>1,674</b>
Area 2 (District Lahore)		
Robina Begum	1	773
	1	525
<b>Total</b>	<b>2</b>	<b>1,298</b>
Area 3 (District Sheikhupura)		
Shabnam Batool	1	590
	1	370
<b>Total</b>	<b>2</b>	<b>9,60</b>
Area 4 (District Kasur)		
Sakina Begum	1	406
	1	339
Nasreen Sharif	1	361
	1	102
<b>Total</b>	<b>4</b>	<b>1,208</b>
Area 5 (District Nankana)		
Seher Mustafa	1	615
	1	900
Akbary Ali	1	214
<b>Total</b>	<b>3</b>	<b>1,729</b>
<b>Grand Total</b>	<b>15</b>	<b>6,869</b>

## HEALTH CAMP VISITS

Areas	No. of Health Camps	No. of Patients	Free /Non Free
Area 1	4	190	190/0
Area 2	2	81	81/0
Area 3	2	57	0/57
Area 4	3	139	139/0
Area 5	2	116	116/0
<b>Grand Total</b>	<b>13</b>	<b>583</b>	<b>526/57</b>

# SUSTAINABLE LIVELIHOODS PROJECT

DAMEN launched its Sustainable Livelihoods *Project* in September 2015 through the initiation of its *Livestock Extension Services Program*. The rationale for setting up these integrated programs is to build the capacity of smallholder farmers to achieve higher milk production. It is noteworthy that these activities are to-date unique to DAMEN and are not being provided by any other organization in the private sector in Pakistan.

## LIVESTOCK EXTENSION SERVICES PROGRAM

The Livestock Extension Services Program is focused on improving the health of domestic dairy and livestock through tagging for traceability of animals, deworming and vaccinating. These interventions will not only protect animals from disease, they will result in significant increases in milk production and consequently raise the incomes of smallholder farmers.

The focus areas for the Livestock Team during this quarter were Lahore, Sheikhpura, Kasur and Nankana Sahib. Clients and potential clients of DAMEN Support Program (DSP) who had taken a loan for advancing their livestock businesses were provided with animal healthcare facilities such as deworming and vaccination. In addition, the DSP clients were given a quarterly animal healthcare card worth PKR 250/ animal, free of cost. In addition, non-DSP clients were also offered free treatment for one animal in order to develop awareness among local farmers about the benefits of health services for livestock in the month of November.

The following table reflects the achievements of this program during the Quarter Oct-Dec 2016:

Month	No. of Clients Visited	No. of Animals Treated
October	1'184	1'184
November	1'725	1'725
December	2'387	2'387
<b>Total</b>	<b>5'296</b>	<b>5'296</b>



# TRAINING AND CAPACITY BUILDING

Empirical evidence suggests that capacity building plays an important role in the growth and expansion of communities and organizations. DAMEN therefore places a great deal of importance on the training and capacity building of its staff and the local community in which it carries out its operations.

## **Community Level**

Community capacity building deals with supporting people to develop their skills and use them to raise awareness about social issues and consequently bring about positive change in society. DAMEN's vision and mission are also based on this principle of self-empowerment and active social participation. Community capacity building is primarily achieved by holding regular Women Social Organization (WSO) meetings.

## **Institutional level**

DAMEN also creates opportunities for its employees to grow and develop their skills, competencies and expertise so as to enable them to contribute to their self-development and the development of the community. The following are some training activities with staff members carried out during this quarter:

- On 01<sup>st</sup> November 2016, 8 Social Organizers and 6 VA's attended a meeting on community work and problems and a training workshop on computer search engines and excel at DAMEN's head office.
- During the month of December 2016, subject-based primary syllabus trainings were conducted for DAMEN's home school teachers in 5 areas.
- On 6<sup>th</sup> December 2016, 7 Social Organizers and 4 VA's attended a progress meeting to discuss achievements and challenges at DAMEN's head office.

## **Orientation of New Staff**

Orientation sessions for newly hired staff were organized and gave a brief introduction of DAMEN and its policies and role in economic development. The orientation also briefed the new recruits about the code of conduct, social mobilization techniques and the policies and procedures followed by the social sector.

# WOMEN SOCIAL ORGANIZATIONS (WSO)

Each of the DAMEN home schools supports an associated parental group called Women Social Organization (WSO) which comprises neighborhood women who gather on a regular basis to discuss community problems and engage with home school teachers, social organizers and the training coordinator to gain awareness about various issues dealing with education, health, and environment.

This year the social sector team has decided to focus on the issue of gender sensitization in their WSO Meetings. In this regard, the training team has screened documentaries advocating women's rights in a number of villages. An Oscar award-winning documentary, 'A Girl in the River' by Sharmeen Obaid Chinoy was screened in about 7 village home schools to raise awareness among local residents about the issue of honour killing, which primarily targets young women.



The following tables summarize the total number of WSO meetings held during this quarter:

## WSO Meetings with Social Organizers

Area1 (District Lahore)			
SO Name	No. of Participants	No. of WSO Meetings	Topics
Nargis Rehman	401	42	Awareness: Women's Rights (Women's Protection Bill)
Asifa Sultana	391	42	Awareness: Importance of Education, Environment
<b>Sub Total</b>	<b>792</b>	<b>83</b>	

Area 2 (District Lahore )			
Robina Begum	450	45	Awareness: Education, Cleanliness, Punctuality
<b>Sub Total</b>	<b>450</b>	<b>45</b>	
Area 3 (District Sheikhpura )			
Shabnam Batool	418	42	Health
<b>Sub Total</b>	<b>418</b>	<b>42</b>	
Area 4 (District Kasur)			
Sakina Bibi	402	30	Awareness: Homemade ORS, Unity, Zika, Virus, Importance of Education, Honesty
Nasreen Sharif	402	30	Awareness: Zika and Congo Virus, Iron and Calcium Benefits, Honesty, Social evils
<b>Sub Total</b>	<b>804</b>	<b>60</b>	
Area 5 (District Nankana)			
Seher Mustafa	451	30	Awareness: Environment, Health
Akbary Ali	241	39	Congo virus, Girls education
<b>Sub Total</b>	<b>692</b>	<b>69</b>	
<b>Grand Total</b>	<b>3,156</b>	<b>300</b>	

### WSO Meetings with Training Coordinator

Town	Date	Topic	Description	Participants
Phoolnagar	26 <sup>th</sup> Oct	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	19
Choonian	27 <sup>th</sup> Oct	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	17
Phoolnagar	15 <sup>th</sup> Nov	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	19
Phoolnagar	15 <sup>th</sup> Nov	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	20
Choonian	16 <sup>th</sup> Nov	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	19
Choonian	16 <sup>th</sup> Nov	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	21
Phoolnagar	22 <sup>nd</sup> Nov	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	20

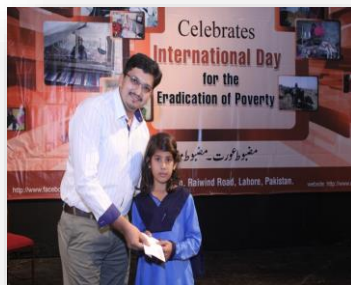
# NETWORKING & LINKAGES

- ✓ Ms. Hira Jamil attended the one-day NHN seminar dated 15<sup>th</sup> Dec, 2016 on the topic of “Policies and initiatives that have implications for humanitarian actors and inclusion of civil society representatives in strategic policy making forums according to the NDMA Act”
- ✓ Executive Director Mr. Colonel Arshad Ansari from “The Brooke Pakistan” visited DAMEN Office.
- ✓ Mr. Sayed Mujahid Hussain Shah was also visited DAMEN office for collaboration in different works.

DAMEN in collaboration with DAMEN Support Program celebrated the International Day for the Eradication of Poverty on 17<sup>th</sup> October, 2016. Nearly 400 people including field and head office staff, board members, civil society organizations and media personnel were invited to the event.

The highlights of the event were as follows:

- ❖ Students of DAMEN Home School (Veer Singh, Choonian) performed a tableau
- ❖ A theatrical performance was staged by the children of DAMEN’s Home School (Veer Singh, Choonian)
- ❖ A theatrical performance was staged by the DAMEN staff
- ❖ A panel discussion was arranged with DSP Clients on the issue of Poverty Eradication
- ❖ Cash prizes and Bouquet of flowers were awarded to performers
- ❖ Best Performance Shield was awarded to DAMEN Support Programs Staff
- ❖ Poverty Eradication video clips were screened
- ❖ DAMEN’s female entrepreneurs were given the opportunity to showcase and sell their crafts at the venue





# FREE EYE CAMPSFOR COMMUNITY

Pakistan is a developing country with a lot of health issues, and eye problems are a leading issue. Up to 67% of our population is currently living in rural areas and the rural community is badly affected by this issue. Allocation and distribution of resources in Pakistan is unequal between urban and rural sectors and because of this inequality, the rural sector lags behind in health facilities. As a result, people in rural areas face many health related problems. To address this problem, DAMEN organized eye camps for the marginalized communities of Okara.

During December 2016 a total of 2 free eye camps were organized in area VI of district Okara. In these camps qualified doctors provided eye care services to the microcredit clients and non-clients of DAMEN and DSP. Total of 300 patients visited these eye camps for eye care facilities and free checkups. Free medicines were also given to the patients.

