



JUL-SEP 2016 QUARTERLY REPORT

Quarter Overview:

- 4,389 Students Enrolled in 94 Home Schools
- 7,179 Patients Visited 15 Health Centers and 607 Patients Visited 15 Health Camps
- 2988 Women Attended 290 WSO Meetings
- 2,766 Animals Tagged, Vaccinated and De-wormed in Lahore, Kasur, Sheikhpura and Nankana Sahib



**Home School
Education
Program**

**Health Care
Services**

**Sustainable
Livelihoods
Project**

**Training and
Capacity Building**

**Networking and
Linkages**

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INTRODUCTION

To attain its long-term goal of sustainable social development, DAMEN provides educational, healthcare and sustainable livelihood programs to marginalized communities in order to build their respective capacities.

It is a well-established fact that literacy rates are excruciatingly low in Pakistan, mostly because insufficient resources are invested in the education sector. Moreover, formal public and private schools are often inaccessible to populations living in rural or peri-urban districts, and therefore the non-formal sector plays an important role in providing educational services in these areas. DAMEN is involved in providing primary education to young children through its network of about 100 informal, home-based schools in 4 districts of Punjab: Lahore, Kasur, Sheikhpura and Nankana Sahib.

As for the provision of healthcare services, a vast majority of the population of Pakistan remains deprived of basic health care services due to unaffordability or inaccessibility. Under these circumstances, DAMEN provides basic healthcare facilities through its network of 15 Lady Health Visitor (LHV) Centers to deprived communities of rural and peri-urban areas in the 4 districts mentioned above. These LHVs charge only a token fee of Rs. 10 and provide medical and awareness services regarding common diseases, maternal health, family planning, birth control and children's vaccinations.

In addition, DAMEN has recently ventured into the domain of sustainable livelihood programs by offering livestock extension services and efficient land management techniques to smallholder farmers. The aim of these programs is to improve milk and crop production, through better management of livestock and farmland and also to create awareness about environmental protection and control against the spread of disease in animals through proper vaccinations.

This report gives an overview of the activities carried out by DAMEN during the period July 1, 2016 to September 30, 2016 and is intended to provide relevant and updated information regarding our ongoing and new initiatives to our stakeholders and potential supporters.

We appreciate your continued cooperation and support.

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HOME SCHOOL EDUCATION PROGRAM

The goal of DAMEN's social sector programs is to organize activities in the fields of education and primary health, primarily by mobilizing women caught in the cycle of enduring poverty. Through its home school education program DAMEN seeks to help and, over time, empower poverty riven females by providing primary education to 5 to 12 year old out-of-school children who are enrolled in DAMEN supported non-formal home schools. DAMEN currently supports 94 such female-run home schools in Lahore, Sheikhpura, Kasur and Nankana Sahib, which provide primary education to more than 4,300 children and thus keeps them off the streets and affords them a chance to educate, learn, and, hopefully, transition into productive citizens. Attached is the home school report for the last quarter, July-September 2016:

SO Name	Boys	Girls	Total Students	Total Schools
Area 1 (District Lahore)				
Nargis Rehman	290	308	598	14
Asifa Sultana	266	338	604	14
Sub Total	556	646	1,202	28
Area 2 (District Lahore)				
Robina Begum	276	317	593	15
Sub Total	276	317	593	15
Area 3 (District Sheikhpura)				
Shabnam Batool	386	388	774	14
Sub Total	386	388	774	14
Area 4 (District Kasur)				
Sakina Bibi	243	296	539	10
Nasreen Sharif	331	336	667	10
Sub Total	574	632	1,206	20
Area 5 (District Nankana)				
Mehvish Nazir	58	117	175	6
Seher Mustafa	184	255	439	11
Sub Total	242	372	614	17
Grand Total	2,034	2,355	4,389	94



CASE STUDY

Home School Teacher

Ms. Arfana Nisar completed her B. Ed and M.A. due to her love for education and has been running DAMEN's home school for the last 3 years. After hearing about DAMEN's Home School Education Program from our social organizer, Ms. Nasrin, she got motivated to start a school of her own and soon afterwards she

announced her intention at the local mosque and immediately had a huge number of students keen on studying with her since there was no school/educational facility in her village at that time. With the monthly financial and technical assistance provided by DAMEN, she was not only able to run her school successfully but also managed to attract more than 100 students in her home school, and has also hired additional teachers to cater to the growing demand. She wishes to expand even further and one day open a college in her village to create a healthy social environment and provide educational services to a greater number of children and youth.

HEALTH CARE SERVICES

DAMEN's health centers run on similar lines as its educational program, founded on the principle of empowering local women to develop their communities and bring about positive and sustainable social change. Our 15 Lady Health Visitors (LHVs) not only provide medical treatment through their clinics and camps they also conduct awareness campaigns on various health related issues such as family planning, maternal and child healthcare, and healthy lifestyle practices.



LHV Story

FARHAT UN NISA HAS EXTENSIVE EXPERIENCE OF MORE THAN 30 YEARS IN THE FIELD OF HEALTH CARE. AFTER ACQUIRING HER LHV DEGREE SHE WORKED AT A HEALTH CENTER, BHU CENTER AND GOVERNMENT HOSPITAL. IN 2015, SHE HEARD ABOUT DAMEN'S HEALTH CARE PROGRAM, AND STARTED HER OWN CLINIC WITH THE HELP OF DAMEN'S SUBSIDY AND HAS BEEN PROVIDING SUBSIDIZED HEALTH CARE AND HEALTH CAMP FACILITIES TO POOR PATIENTS SINCE THEN.

HEALTH CAMPS

Health camps are regularly set up in Lahore, Sheikhpura, Kasur and Nankana Sahib by mobilizing LHVs to reach out to a greater number of patients. These health camps provide diagnostic and medical services at a modest PKR 10 per patient contribution, and many of our LHVs do not even charge this amount. These camps are set up in various locations, such as DAMEN's area or field offices, home schools or the houses of female clients. A wide variety of diseases and medical conditions are treated at these camps such as fever, aches and pains, diarrhea, blood pressure, gynaecology and pregnancy related issues among others. In addition, awareness about family planning and contraceptives is also provided at these camps.



The following tables summarize the outreach of the health care services offered by DAMEN during July-September 2016:

HEALTH CENTER VISITS

Area 1 (District Lahore)		
SO Name	No. Of Health Centers	No. Of Patients
Nargis Rehman	1	349
Asifa Sultana	1	601
	1	397
Total	3	1,347
Area 2 (District Lahore)		
Robina Begum	1	600
	1	800
Total	2	1,400
Area 3 (District Sheikhpura)		
Shabnam Batool	1	590
	1	600
Total	2	1,190
Area 4 (District Kasur)		
Sakina Begum	1	356
	1	365
Nasreen Sharif	1	356
Total	3	1,077
Area 5 (District Nankana)		
Mehwish Nazir	1	143
	1	132
	1	321
Seher Mustafa	1	1227
	1	342
Total	5	2,165
Grand Total	15	7,179

HEALTH CAMP VISITS

Areas	No. of Health Camps	No. of Patients	Free /Non Free
Area 1	3	153	153/0
Area 2	2	65	65/0
Area 3	2	50	23/27
Area 4	3	107	107/0
Area 5	5	232	232/0
Grand Total	15	607	580/27

SUSTAINABLE LIVELIHOODS PROJECT

DAMEN launched its Sustainable Livelihoods *Project* in September 2015 through the initiation of its *Livestock Extension Services Program*, and started work on its *Savory Program* during the first quarter of 2016. The rationale for setting up these integrated programs is to build the capacity of smallholder farmers to achieve higher milk production and improve crop yields. It is noteworthy that these activities are to-date unique to DAMEN and are not being provided by any other organization in the private sector in Pakistan.

LIVESTOCK EXTENSION SERVICES PROGRAM

The Livestock Extension Services Program is focused on improving the health of domestic dairy and livestock through tagging for traceability of animals, deworming and vaccinating. These interventions will not only protect animals from disease, they will result in significant increases in milk production and consequently raise the incomes of smallholder farmers.

The focus areas for the Livestock Team during this quarter were Lahore, Sheikhpura, Kasur and Nankana Sahib. Clients and potential clients of DAMEN Support Program (DSP) who had taken a loan for advancing their livestock businesses were provided with animal healthcare facilities such as deworming and vaccination. In addition, the DSP clients were given a quarterly animal healthcare card worth PKR 250/ animal, free of cost. In addition, non-DSP clients were also offered free treatment for one animal in order to develop awareness among local farmers about the benefits of health services for livestock.

The following table reflects the achievements of this program during the Quarter Jul-Sep 2016:

Month	No. of Clients Visited	No. of Animals Treated
July	689	661
August	1,251	1,199
September	947	906
Total	2,887	2,766

THE SAVORY PROGRAM

The Savory Program is the brainchild of Allan Savory who pioneered the idea of reversing the process of desertification through proper grazing of livestock on arid and semi-arid lands. The practices carried out in this reversal process also coincidentally have a significant impact on reducing the levels of *carbon* in the atmosphere by ingesting it back into the soil. This simple but high yield process regenerates eroded soil, enriches land and makes it more fertile and productive. DAMEN is readying itself to embark on an exciting journey to pilot this program in a few locations of Punjab in an attempt to improve the fertility of soil, reduce poverty, improve the quality of atmosphere by decelerating climate change and thus contribute to environmental conservation.



TRAINING AND CAPACITY BUILDING

Empirical evidence suggests that capacity building plays an important role in the growth and expansion of communities and organizations. DAMEN therefore places a great deal of importance on the training and capacity building of its staff and the local community in which it carries out its operations.

Community Level

Community capacity building deals with supporting people to develop their skills and use them to raise awareness about social issues and consequently bring about positive change in society. DAMEN's vision and mission are also based on this principle of self-empowerment and active social participation. Community capacity building is primarily achieved by holding regular Women Social Organization (WSO) meetings.

Institutional level

DAMEN also creates opportunities for its employees to grow and develop their skills, competencies and expertise so as to enable them to contribute to their self-development and the development of the community. The following are some training activities with staff members carried out during this quarter:

- On 17th August 2016, 8 Social Organizers attended a training workshop at DAMEN's head office on Revamping WSO's Training Topics
- During the month of September 2016, subject-based science trainings were conducted for DAMEN's home school teachers in all 5 areas
- On 5th September 2016, a welcome meeting + interactive session was held by the newly appointed ED, Mr. Shahid Mahmood for the field staff including SO's and VA's

Orientation of New Staff

Orientation sessions for newly hired staff were organized and gave a brief introduction of DAMEN and its policies and role in economic development. The orientation also briefed the new recruits about the code of conduct, social mobilization techniques and the policies and procedures followed by the social sector.

WOMEN SOCIAL ORGANIZATIONS (WSO)

Each of the DAMEN home schools supports an associated parental group called Women Social Organization (WSO) which comprises neighborhood women who gather on a regular basis to discuss community problems and engage with home school teachers, social organizers and the training coordinator to gain awareness about various issues dealing with education, health, and environment.

This year the social sector team has decided to focus on the issue of gender sensitization in their WSO Meetings. In this regard, the training team has screened documentaries advocating women’s rights in a number of villages. An Oscar award-winning documentary, ‘A Girl in the River’ by Sharmeen Obaid Chinoy was screened in about 6 village home schools to raise awareness among local residents about the issue of honour killing, which primarily targets young women.



The following tables summarize the total number of WSO meetings held during this quarter:

WSO Meetings with Social Organizers

Area1 (District Lahore)			
SO Name	No. of Participants	No. of WSO Meetings	Topics
Nargis Rehman	430	41	Women’s Rights (Women’s Protection Bill)
Asifa Sultana	385	42	Dengue Awareness, Mathematics in Daily Life
Sub Total	815	83	

Area 2 (District Lahore)			
Robina Begum	442	45	Surah-E –Nisa (Women’s Rights)
Sub Total	442	45	
Area 3 (District Sheikhpura)			
Shabnam Batool	430	43	Vitamins and Health
Sub Total	430	43	
Area 4 (District Kasur)			
Sakina Bibi	431	30	Homemade ORS, Awareness: Zika Virus
Nasreen Sharif	376	30	Awareness: Zika and Congo Virus, Iron and Calcium Benefits
Sub Total	807	60	
Area 5 (District Nankana)			
Mehvish Nazir	172	26	Congo Virus and Importance of Girls’ Education
Seher Mustafa	322	33	Pollution free Environment and Health Safeguards
Sub Total	494	59	
Grand Total	2,988	290	

WSO Meetings with Training Coordinator

Town	Date	Topic	Description	Participants
Chung	25 th July	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	17
Niaz Baig	26 th July	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	19
Shah Pur	3 rd Aug	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	24
Sardar Town	22 nd Sep	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	21
Juliana	26 th Sep	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	17
Juliana	27 th Sep	Gender Sensitization	Film Screening and Q/A Session: A Girl in the River	17

NETWORKING & LINKAGES

DAMEN places great emphasis on building relationships with local and global actors to achieve its goals of poverty eradication and community development. In this regard a number of associations were established during this quarter to form linkages and networks with various institutions to generate mutually beneficial ties. Some of these are:

- 1) DAMEN has been shortlisted by Ilm Ideas 2016, as a candidate for the DFID funded project for innovative educational ideas (Awaiting Response)
- 2) On 20th September 2016, a Renowned Classical Dancer, Nighat Chaudhry visited DAMEN and agreed to be our Brand Ambassador