



APR-JUN 2016 QUARTERLY REPORT

Quarter Overview:

- 4571 Students Enrolled in 96 Home Schools
- 7461 Patients Visited 15 Health Centers and 588 Patients Visited 14 Health Camps
- 2832 Women Attended 292 WSO Meetings
- 2646 Animals Tagged, Vaccinated and De-wormed in Lahore and Kasur



**Home School
Education
Program**

**Health Care
Services**

**Sustainable
Livelihoods
Project**

**Training and
Capacity Building**

**Networking and
Linkages**

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INTRODUCTION

To attain its long-term goal of sustainable social development, DAMEN provides educational, healthcare and sustainable livelihood programs to marginalized communities in order to build their respective capacities.

It is a well-established fact that literacy rates are excruciatingly low in Pakistan, mostly because insufficient resources are invested in the education sector. Moreover, formal public and private schools are often inaccessible to populations living in rural or peri-urban districts, and therefore the non-formal sector plays an important role in providing educational services in these areas. DAMEN is involved in providing primary education to young children through its network of about 100 informal, home-based schools in 4 districts of Punjab: Lahore, Kasur, Sheikhupura and Nankana Sahib.

As for the provision of healthcare services, a vast majority of the population of Pakistan remains deprived of basic health care services due to unaffordability or inaccessibility. Under these circumstances, DAMEN provides basic healthcare facilities through its network of 15 Lady Health Visitor (LHV) Centers to deprived communities of rural and peri-urban areas in the 4 districts mentioned above. These LHVs charge only a token fee of Rs. 10 and provide medical and awareness services regarding common diseases, maternal health, family planning, birth control and children's vaccinations.

In addition, DAMEN has recently ventured into the domain of sustainable livelihood programs by offering livestock extension services and efficient land management techniques to smallholder farmers. The aim of these programs is to improve milk and crop production, through better management of livestock and farmland and also to create awareness about environmental protection and control against the spread of disease in animals through proper vaccinations.

This report gives an overview of the activities carried out by DAMEN during the period April 1, 2016 to June 30, 2016 and is intended to provide relevant and updated information regarding our ongoing and new initiatives to our stakeholders and potential supporters.

We appreciate your continued cooperation and support.

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HOME SCHOOL EDUCATION PROGRAM

The goal of DAMEN's social sector programs is to organize activities in the fields of education and primary health, primarily by mobilizing women caught in the cycle of enduring poverty. Through its home school education program DAMEN seeks to help and, over time, empower poverty riven females by providing primary education to 5 to 12 year old out-of-school children who are enrolled in DAMEN supported non-formal home schools. DAMEN currently supports about 96 such female-run home schools in Lahore, Sheikhpura, Kasur and Nankana Sahib, which provide primary education to more than 4,500 children and thus keeps them off the streets and affords them a chance to educate, learn, and, hopefully, transition into productive citizens. Attached is the home school report for the second quarter of 2016:

Area 1 (District Lahore)				
Social Organizer	Boys	Girls	Total Students	Total schools
Nargis Rehman	299	310	609	14
Asifa Sultana	266	338	604	14
Sub Total	565	648	1213	28
Area 2 (District Lahore)				
Robina Begum	278	319	597	15
Sub Total	278	319	597	15
Area 3 (District Sheikhpura)				
Shabnam Batool	445	417	862	15
Sub Total	445	417	862	15
Area 4 (District Kasur)				
Sakina Bibi	237	294	531	10
Nasreen Sharif	333	336	669	10
Sub Total	570	630	1200	20
Area 5 (District Nankana)				
Mehvish Nazir	89	171	260	7
Seher Mustafa	184	255	439	11
Sub Total	273	426	699	18
Grand Total	2131	2440	4571	96



CASE STUDY

Home School Teacher

Ms. Asiya Sajid always had a passion for education and teaching. She started teaching in a local private school right after completing her Matric, and finished her intermediate studies a few years later. Her interest to teach was such that she was even able to convince her husband to allow her to teach despite the

fact that he was reluctant at first, as is the custom in their village. However, her desire to impart knowledge to her community members emerged stronger and she started teaching in her own home without charging a fee from the poor children who enrolled with her. Then Ms. Asiya ran into DAMEN's social organizer and heard about the home school education program, for which she became interested. It has now been 3 years since Ms. Asiya affiliated her home school with DAMEN and is a regular participant in the teacher training workshops conducted by DAMEN's training staff. She is also one of the very few teachers to make use of technological teaching aides (mobile phone applications) to explain difficult concepts to students particularly for English and Mathematics. Her plans for the future are to start computer classes for the neighbourhood children and youth during the evenings. We wish her best of luck for her ambitious goals!

HEALTH CARE SERVICES

DAMEN's health centers run on similar lines as its educational program, founded on the principle of empowering local women to develop their communities and bring about positive and sustainable social change. Our 15 Lady Health Visitors (LHVs) not only provide medical treatment through their clinics and camps they also conduct awareness campaigns on various health related issues such as family planning, maternal and child healthcare, and healthy lifestyle practices.



LHV Story

SYEDA MOBEEN ISMAT HAS BEEN WORKING AS AN LHV FOR THE PAST 26 YEARS. SHE STARTED WORKING WITH DAMEN FROM JANUARY 2015 AND PROVIDED MEDICAL SERVICES TO WOMEN AND CHILDREN DURING THE EVENINGS WHEN OTHER HEALTH FACILITIES WERE UNAVAILABLE. SHE TREATS AROUND 200 PATIENTS PER MONTH AND ALSO PROVIDES INFORMATION TO WOMEN ABOUT REPRODUCTIVE HEALTH, FAMILY PLANNING AND CONTRACEPTION.

HEALTH CAMPS

Health camps are regularly set up in Lahore, Sheikhpura, Kasur and Nankana Sahib by mobilizing LHVs to reach out to a greater number of patients. These health camps provide diagnostic and medical services at a modest PKR 10 per patient contribution, and many of our LHVs do not even charge this amount. These camps are set up in various locations, such as DAMEN's area or field offices, home schools or the houses of female clients. A wide variety of diseases and medical conditions are treated at these camps such as fever, aches and pains, diarrhea, blood pressure, gynaecology and pregnancy related issues among others. In addition, awareness about family planning and contraceptives is also provided at these camps.



The following tables summarize the outreach of the health care services offered by DAMEN during this quarter:

HEALTH CENTER VISITS

Area 1 (District Lahore)		
Social Organizer	No. Of Health Centers	No. Of Patients
Nargis Rehman	1	447
Asifa Sultana	1	604
	1	408
Total	3	1,459
Area 2 (District Lahore)		
Robina Begum	1	550
	1	800
Total	2	1350
Area 3 (District Sheikhpura)		
Shabnam Batool	1	580
	1	600
Total	2	1180
Area 4 (District Kasur)		
Sakina Begum	1	332
	1	323
Nasreen Sharif	1	375
Total	3	1,030
Area 5 (District Nankana)		
Mehwish Nazir	1	147
	1	146
	1	456
Seher Mustafa	1	1209
	1	484
Total	5	2,442
Grand Total	15	7,461

HEALTH CAMP VISITS

Field Offices	No. of Health Camps	Total Patients
Area 1 (District Niaz Baig)		
Niaz Baig	1	48
Chung	1	65
Shah pur	1	50
Sub Total	3	163
Area 2 (District Niaz Baig)		
Manga Mandi	1	40
Sub Total	1	40
Area 3 (District Sheikhpura)		
Begum kot	1	29
	1	25
Sub Total	2	54
Area 4 (District Kasur)		
Phool Nagar	1	43
Jamber	1	38
Pattoki	1	42
Sub Total	3	123
Area 5 (Distrct Nankana)		
Nankana	1	30
Shahkot	1	43
Morkhunda	1	70
Butchyki	1	40
Butchyki	1	25
Sub Total	5	208
Grand Total	14	588

SUSTAINABLE LIVELIHOODS PROJECT

DAMEN launched its Sustainable Livelihoods *Project* in September 2015 through the initiation of its *Livestock Extension Services Program*, and started work on its *Savory Program* during the first quarter of 2016. The rationale for setting up these integrated programs is to build the capacity of smallholder farmers to achieve higher milk production and improve crop yields. It is noteworthy that these activities are to-date unique to DAMEN and are not being provided by any other organization in the private sector in Pakistan.

LIVESTOCK EXTENSION SERVICES PROGRAM

The Livestock Extension Services Program is focused on improving the health of domestic dairy and livestock through tagging for traceability of animals, deworming and vaccinating. These interventions will not only protect animals from disease, they will result in significant increases in milk production and consequently raise the incomes of smallholder farmers.

The focus areas for the Livestock Team during this quarter were Lahore and Kasur. Clients of DAMEN Support Program (DSP) who had taken a loan for advancing their livestock businesses were provided with animal healthcare facilities such as deworming and vaccination. In addition, the DSP clients were given a quarterly animal healthcare card worth PKR 250/ animal, free of cost. In addition, non-DSP clients were also offered free treatment for one animal in order to develop awareness among local farmers about the benefits of health services for livestock.

The following table reflects the achievements of this program during the Quarter Apr-Jun 2016:

Month	Total Clients Visited	Total Animals Treated
April	580	524
May	1396	1322
June	860	800
Total	2836	2646

THE SAVORY PROGRAM

The Savory Program is the brainchild of Allan Savory who pioneered the idea of reversing the process of desertification through proper grazing of livestock on arid and semi-arid lands. The practices carried out in this reversal process also coincidentally have a significant impact on reducing the levels of *carbon* in the atmosphere by ingesting it back into the soil. This simple but high yield process regenerates eroded soil, enriches land and makes it more fertile and productive. DAMEN is readying itself to embark on an exciting journey to pilot this program in a few locations of Punjab in an attempt to improve the fertility of soil, reduce poverty, improve the quality of atmosphere by decelerating climate change and thus contribute to environmental conservation.

The Savory Team was selected from a group of over 60 applicants to become a Savory Institute Hub Candidate for 2016. To finalize the accreditation process, each Hub was required to attend specialized training in USA and Zimbabwe to support the establishment of local Hubs. The core idea of both the trainings was to equip the candidates with the concepts of Foundations of Holistic Management, Holistic Financial Planning, Holistic Planned Grazing, Ecological Monitoring, Holistic Land Planning, Building a Business Model, Marketing and Communications, Governance and Holistic Policy, and Fundraising. After their return, the team is working on formulating their business and financial plans. As a part of their land plan they have looked upon and evaluated a definite offer from Beacon house group, Veterinary University and a couple of other non-identified offers to be further developed with the intention to start a savory Hub in Pakistan.



TRAINING AND CAPACITY BUILDING

Empirical evidence suggests that capacity building plays an important role in the growth and expansion of communities and organizations. DAMEN therefore places a great deal of importance on the training and capacity building of its staff and the local community in which it carries out its operations.

Community Level

Community capacity building deals with supporting people to develop their skills and use them to raise awareness about social issues and consequently bring about positive change in society. DAMEN's vision and mission are also based on this principle of self-empowerment and active social participation. Community capacity building is primarily achieved by holding regular Women Social Organization (WSO) meetings.

Institutional level

DAMEN also creates opportunities for its employees to grow and develop their skills, competencies and expertise so as to enable them to contribute to their self-development and the development of the community. The following are some training activities with staff members carried out during this quarter:

- During the months of March and April 2016, subject-specific need based trainings were conducted for DAMEN's home school teachers in all 5 areas, covering the subjects of English, Urdu, Mathematics, Science and Social Studies
- During April and May 2016, Mr. Ahsan Rashid and Ms. Samia Farooq attended training workshops regarding the Savory Program in USA and Zimbabwe
- On 26th May 2016, 8 Social Organizers attended a training workshop at DAMEN's head office on Effective Leadership and Building Empathic Attitudes
- On 14th and 16th June 2016 respectively, Ms. Hira Jamil (Field Coordinator) and Ms. Nabila Roohi (Training Coordinator) enrolled in an online course on full scholarship, 'Improve Your English Communication Skills Specialization' by Georgia Institute of Technology

Orientation of New Staff

Orientation sessions for newly hired staff were organized and gave a brief introduction of DAMEN and its policies and role in economic development. The orientation also briefed the new recruits about the code of conduct, social mobilization techniques and the policies and procedures followed by the social sector.

WOMEN SOCIAL ORGANIZATIONS (WSO)

Each of the 96 DAMEN home schools supports an associated parental group called Women Social Organization (WSO) which comprises neighborhood women who gather on a regular basis to discuss community problems and engage with home school teachers, social organizers and the training coordinator to gain awareness about various issues dealing with education, health, and environment.

This year the social sector team has decided to focus on the issue of gender sensitization in their WSO Meetings. In this regard, the training team has screened documentaries advocating women's rights in a number of villages. An Oscar award-winning documentary, 'A Girl in the River' by Sharmeen Obaid Chinoy was screened in about 8 village home schools to raise awareness among local residents about the issue of honour killing, which primarily targets young women.



The following tables summarize the total number of WSO meetings held during this quarter:

WSO Meetings with Social Organizers

Area 1 (District Lahore)		
Social Organizer	Participants	No. of Meetings
Nargis Rehman	435	42
Asifa Sultana	383	42
Sub Total	818	84

Area 2 (District Lahore)		
Robina Begum	426	45
Sub Total	426	45
Area 3 (District Sheikhpura)		
Shabnam Batool	437	45
Sub Total	437	45
Area 4 (District Kasur)		
Sakina Bibi	390	30
Nasreen Sharif	322	30
Sub Total	712	60
Area 5 (District Nankana)		
Mehvish Nazir	92	25
Seher Mustafa	347	33
Sub Total	439	58
Grand Total	2832	292

WSO Meetings with Training Coordinator

Area 4	Date	Topic	Description	Participants
Jaranwala	4 May	Gender Sensitization	Screening of 'A Girl in The River', followed by Q/A Session about Gender Roles in Society and Building Equitable Relationships	13
Jaranwala	10 May	Gender Sensitization	=	22
Jamber	11 May	Gender Sensitization	=	20
Jamber	12 May	Gender Sensitization	=	24
Dhamke	19 May	Gender Sensitization	=	16
Ghazi Pur	20 May	Gender Sensitization	=	16
Shamke Bhattian	24 May	Gender Sensitization	=	22
Shamke Bhattian	25 May	Gender Sensitization	=	27

NETWORKING & LINKAGES

DAMEN places great emphasis on building relationships with local and global actors to achieve its goals of poverty eradication and community development. In this regard a number of associations were established during this quarter to form linkages and networks with various institutions to generate mutually beneficial ties. Some of these are:

- 1) DAMEN is in the process of applying for aid from the Australian High Commission, under their Direct Aid Program
- 2) DAMEN has also entered the cycle of Ilm Ideas 2016, as a candidate for the DFID funded project for innovative educational ideas
- 3) Mr. Ahsan Rashid and Ms. Samia Farooq have created international linkages with other Savoury Hub candidates through their training workshops held in USA and Zimbabwe
- 4) Ms. Hira Jamil and Ms. Nabila Roohi have enrolled in an online course by Georgia Institute of Technology, which links people from all over the world in order to acquire an English language specialization
- 5) DAMEN is in the process of negotiating with Pfizer pharmaceuticals in order to gain subsidized medicines to be stocked in their health centers