



JAN-MAR 2016 QUARTERLY REPORT

Quarter Overview:

- 4,300 Students Enrolled in 100 Home Schools
- 8,000+ Patients Visited 15 Health Centers and 700+ Patients Visited 15 Health Camps
- 3,000+ Women Attended 300 WSO Meetings
- 600+ Animals Tagged, Vaccinated and De-wormed in Lahore and Kasur



**Home School
Education
Program**

**Health Care
Services**

**Sustainable
Livelihoods
Project**

**Training and
Capacity Building**

**Networking and
Linkages**

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INTRODUCTION

To attain its long-term goal of sustainable social development, DAMEN provides educational, healthcare and sustainable livelihood programs to marginalized communities in order to build their respective capacities.

It is a well-established fact that literacy rates are excruciatingly low in Pakistan, mostly because insufficient resources are invested in the education sector. Moreover, formal public and private schools are often inaccessible to populations living in rural or peri-urban districts, and therefore the non-formal sector plays an important role in providing educational services in these areas. DAMEN is involved in providing primary education to young children through its network of 100 informal, home-based schools in 4 districts of Punjab: Lahore, Kasur, Sheikhpura and Nankana Sahib.

As for the provision of healthcare services, a vast majority of the population of Pakistan remains deprived of basic health care services due to unaffordability or inaccessibility. Under these circumstances, DAMEN provides basic healthcare facilities through its network of 15 Lady Health Visitor (LHV) Centers to deprived communities of rural and peri-urban areas in the 4 districts mentioned above. These LHVs charge only a token fee of Rs.10 and provide medical and awareness services regarding common diseases, maternal health, family planning, birth control and children's vaccinations.

In addition, DAMEN has recently ventured into the domain of sustainable livelihood programs by offering livestock extension services and efficient land management techniques to smallholder farmers. The aim of these programs is to improve milk and crop production, through better management of livestock and farmland and also to create awareness about environmental protection and control against the spread of disease in animals through proper vaccinations.

This report gives an overview of the activities carried out by DAMEN during the period January 1, 2016 to March 31, 2016 and is intended to provide relevant and updated information regarding our ongoing and new initiatives to our stakeholders and potential supporters.

We appreciate your continued cooperation and support.

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HOME SCHOOL EDUCATION PROGRAM

The goal of the DAMEN social sector programs is to organize activities in the fields of education and primary health, primarily by mobilizing women caught in the cycle of enduring poverty. Through its home school education program DAMEN seeks to help and, over time, empower poverty riven females by providing primary education to their 5 to 12 year old out-of-school children who are enrolled in DAMEN supported non-formal home schools. DAMEN currently supports 100 such female-run home schools in Lahore, Sheikhpura, Kasur and Nankana Sahib, which provide primary education to more than 4,300 children and thus keeps them off the streets and affords them a chance to educate, learn, and, hopefully, transition into productive citizens.

Attached is the home school report for the first quarter of 2016, providing enrollment data for our 100 home schools:

Social Organizer	Boys	Girls	Total Students	Total Schools
Area 1 (District Lahore)				
Nargis Rehman	249	255	504	14
Asifa Sultana	231	303	534	14
Sub Total	480	558	1038	28
Area 2 (District Lahore)				
Robina Begum	271	305	576	15
Sub Total	271	305	576	15
Area 3 (District Sheikhpura)				
Shabnam Batool	372	341	713	15
Sub Total	372	341	713	15



Area 4 (District Kasur)				
Sakina Bibi	247	267	514	10
Nasreen Sharif	333	367	700	10
Sub Total	580	634	1214	20
Area 5 (District Nankana)				
Mehvish Nazir	138	279	417	11
Seher Mustafa	141	202	343	11
Sub Total	279	481	760	22
Grand Total	1982	2319	4301	100



CASE STUDY

Ms. Ume Farwa is a 28 year old teacher, mother and wife. She completed her Intermediate studies from Syed Abid Hasan Foundation Girls High School and started giving tuitions to neighbourhood children, after her marriage. She initially took a loan from DAMEN (now DSP) to construct a room for a school,

which she wanted to open in her home. Once this was accomplished she applied to become a home school teacher in collaboration with DAMEN. She now operates a school with more than 50 students enrolled, most of whom were not attending school prior to coming here. She is also a regular and enthusiastic participant of the teacher training workshops conducted by DAMEN. She wishes to expand her school, provide education to an even greater number of children and one day see her school achieve immense success and prosperity.

HEALTH CARE SERVICES

DAMEN's health centers run on similar lines as its educational program, founded on the principle of empowering local women to develop their communities and bring about positive and sustainable social change. Our 15 Lady Health Visitors (LHVs) not only provide medical treatment through their clinics and camps they also conduct awareness campaigns on various health related issues such as family planning, maternal and child healthcare, and healthy lifestyle practices.



LHV Story

ROBINA SHAHEEN IS A PROGRESSIVE HEALTH WORKER AND CERTIFIED LHV WHO PROVIDES SUBSIDIZED HEALTHCARE SERVICES IN NANKANA SAHIB. UPTO 500 PATIENTS VISIT HER CLINIC EVERY MONTH, AND MANY POOR PATIENTS VISIT THE FREE HEALTH CAMPS WHICH SHE SETS UP ON A MONTHLY BASIS TO ADDRESS MATERNAL AND BASIC HEALTHCARE ISSUES.

HEALTH CAMPS

Health camps are regularly set up in Lahore, Sheikhpura, Kasur and Nankana Sahib by mobilizing LHVs to reach out to a greater number of patients. These health camps provide diagnostic and medical services at a modest PKR 10 per patient contribution, and many of our LHVs do not even charge this amount. These camps are set up in various locations, such as DAMEN's area or field offices, home schools or the houses of female clients. A wide variety of diseases and medical conditions are treated at these camps such as fever, aches and pains, diarrhea, diabetes, blood pressure, gynaecology and pregnancy related issues among others. In addition, awareness about family planning and contraceptives is also provided at these camps.



The following tables summarize the outreach of the health care services offered by DAMEN during this quarter:

HEALTH CENTER VISITS

Area 1 (District Lahore)		
Social Organizer	No. Of Health Centers	No. Of Patients
Nargis Rehman	1	506
Asifa Sultana	1	523
	1	506
Total	3	1,535
Area 2 (District Lahore)		
Robina Begum	1	903
	1	780
Total	2	1683
Area 3 (District Sheikhpura)		
Shabnam Batool	1	550
	1	560
Total	2	1110
Area 4 (District Kasur)		
Sakina Begum	1	316
	1	328
Nasreen Sharif	1	378
Total	3	1,022
Area 5 (District Nankana)		
Mehwish Nazir	1	324
	1	297
	1	408
Seher Mustafa	1	1333
	1	430
Total	5	2,792
Grand Total	15	8,142

HEALTH CAMP VISITS

Area 1 (District Lahore)		
Social Organizer	No Of Health Camps	No Of Patients
Nargis Rehman	1	45
Asifa Sultana	1	60
	1	52
Total	3	157
Area 2 (District Lahore)		
Robina Begum	1	40
	1	38
Total	2	78

Area 3 (District Sheikhpura)		
Shabnam Batool	1	28
	1	22
Total	2	50
Area 4 (District Kasur)		
Sakina Begum	1	41
	1	36
Nasreen Sharif	1	39
Total	3	116
Area 5 (District Nankana)		
Mehwish Nazir	1	45
	1	80
	1	60
Seher Mustafa	1	85
	1	65
Total	5	335
Grand Total	15	736

SUSTAINABLE LIVELIHOODS PROJECT

DAMEN launched its Sustainable Livelihoods *Project* in September 2015 through the initiation of its *Livestock Extension Services Program*, and has started work on its *Savory Program* during this quarter. The rationale for setting up these integrated programs is to build the capacity of smallholder farmers to achieve higher milk production and improve crop yields. It is noteworthy that these activities are to-date unique to DAMEN and are not being provided by any other organization in the private sector in Pakistan.

LIVESTOCK EXTENSION SERVICES PROGRAM

The Livestock Extension Services Program is focused on improving the health of domestic dairy and livestock through tagging for traceability of animals, deworming and vaccinating. These interventions will not only protect animals from disease, they will result in significant increases in milk production and consequently raise the incomes of smallholder farmers.

The focus areas for the Livestock Team during this quarter were Lahore and Kasur. Clients of DAMEN Support Program (DSP) who had taken a loan for advancing their livestock businesses were provided with animal healthcare facilities such as deworming and vaccination. In addition, the DSP clients were given a quarterly animal healthcare card worth PKR 250/ animal, free of cost.

The following table reflects the achievements of this program during the Quarter Jan-Mar 2016:

Month	No. of Villages Visited	No. of Clients Visited	No. of Animals Treated
Jan	6	69	42
Feb	14	360	214
Mar	25	489	360
Total	45	918	616

In addition to providing medical treatment to animals, a 3 day training workshop was organized in Maraka (Area 2) in February 2016, which was attended by 20 participants. The purpose of this workshop was to give female farmers awareness about advanced animal management practices

and to illustrate the methods and the importance of preventing and controlling diseases in animals. The key points of this training were:

- Calf Nutrition
- Prevention from Internal and External Parasites
- Ear Tagging and its Significance
- Management of Dry and Pregnant Animals
- Effective Milk Practices
- Easy Self-diagnosis of Major Diseases
- Vaccination: Importance and Schedule



THE SAVORY PROGRAM

The Savory Program is the brainchild of Allan Savory who pioneered the idea of reversing the process of desertification through proper grazing of livestock on arid and semi-arid lands. The practices carried out in this reversal process also coincidentally have a significant impact on reducing the levels of *carbon* in the atmosphere by ingesting it back into the soil. This simple but high yield process regenerates eroded soil, enriches land and makes it more fertile and productive. DAMEN is readying itself to embark on an exciting journey to pilot this program in a few locations of Punjab in an attempt to improve the fertility of soil, reduce poverty, improve the quality of atmosphere by decelerating climate change and thus contribute to environmental conservation.

The Savory Team at DAMEN has been selected to participate in a training program in USA and Zimbabwe as a Savory Hub Candidate for 2016. Upon their return in April 2016, the team will be on its way to identify a piece of land and formulate a business plan to map their proposed way forward regarding land reclamation and improving soil fertility in Punjab.



TRAINING AND CAPACITY BUILDING

Empirical evidence suggests that capacity building plays an important role in the growth and expansion of communities and organizations. DAMEN therefore places a great deal of importance on the training and capacity building of its staff and the local community in which it carries out its operations.

Community Level

Community capacity building deals with supporting people to develop their skills and use them to raise awareness about social issues and consequently bring about positive change in society. DAMEN's vision and mission are also based on this principle of self-empowerment and active social participation. Community capacity building is primarily achieved by holding regular Women Social Organization (WSO) meetings.

Institutional level

DAMEN also creates opportunities for its employees to grow and develop their skills, competencies and expertise so as to enable them to contribute to their self-development and the development of the community.

On 14th January 2016, DAMEN's Head Office Staff conducted a training workshop for its Field Office Staff (Social Organizers) on Report Writing and The Adult Literacy Program (to be conducted by Social Organizers during WSO meetings). Moreover, subject-specific teacher training workshops started in mid-March and are scheduled to be completed during April 2016.

Orientation of New Staff

Orientation sessions for newly hired staff were organized during January - March 2016. The orientation gave a brief introduction of DAMEN and its policies and role in economic development. The orientation also briefed the new recruits about the code of conduct, social mobilization techniques and the policies and procedures followed by the social sector.

WOMEN SOCIAL ORGANIZATIONS (WSO)

Each of the 100 DAMEN home schools supports an associated parental group called Women Social Organization (WSO) which comprises neighborhood women who gather on a regular basis to discuss community problems and engage with home school teachers, social organizers and the

training coordinator to gain awareness about various issues dealing with education, health, and environment. DAMEN has recently launched an adult literacy program in which the members of WSO's are taught the alphabet in Urdu and English, how to write their names and the translation of various Quranic verses. For many participants, it was the first time they ever held a pencil in their hand, and marked the start of the journey of life-long learning.



The following tables summarize the total number of WSO meetings held during this quarter:

WSO Meetings with Social Organizers

Area1 (District Lahore)		
Social Organizer	Members of WSO's	No. of WSO Meetings
Nargis Rehman	429	42
Asifa Sultana	374	42
Sub Total	803	84
Area 2 (District Lahore)		
Robina Begum	425	45
Sub Total	425	45
Area 3 (District Sheikhupura)		
Shabnam Batool	448	45
Sub Total	448	45
Area 4 (District Kasur)		
Sakina Bibi	414	30

Nasreen Sharif	367	30
Sub Total	781	60
Area 5 (District Nankana)		
Mehvish Nazir	288	33
Seher Mustafa	402	33
Sub Total	690	66
Grand Total	3147	300

WSO Meetings with Training Coordinator

Area	Date	Topic	Description	Participants
31-Chak	19 th – 20 th Jan	Development Orientation	Adult Literacy (Lifelong Learning), Community Development, Encourage Active Female Participation	29
Ismail Town	1 st Feb	Gender Sensitization	Gender vs. Sex, Challenging Traditional Gender Roles, Role of Curriculum in Shaping Male/Female Expectations	27
Gandhi Outar	2 nd Feb	Gender Sensitization	=	26
Ali Pur	3 rd Feb	Gender Sensitization	=	22
Grand Total				104

NETWORKING & LINKAGES

DAMEN in collaboration with DAMEN Support Program celebrated the International Women's Day on 8th March, 2016. Nearly 400 people including field and head office staff, board members, civil society organizations and media personnel were invited to the event.

The highlights of the event were as follows:

- ❖ Students of DAMEN Home School (Rachna Town) performed a tableau
- ❖ A theatrical performance was staged by the theatre group, RCDO (IRC)
- ❖ Cash prizes were awarded to DAMEN Support Program's clients
- ❖ Best Performance Shield was awarded to DAMEN's Social Organizer, Robina Beygum
- ❖ Oscar Award Winner, Sharmeen Obaid Chinoy's documentary 'Saving Face' was screened
- ❖ DAMEN's female entrepreneurs were given the opportunity to showcase and sell their crafts at the venue

