



OCT-DEC 2015 QUARTERLY REPORT

Quarter Overview:

- 4,000+ Students Enrolled in 100 Home Schools
- 8,000 Patients Visited 15 Health Centers and 667 Patients Visited 15 Health Camps
- 2,400+ Women Attended 100 WSO Meetings
- 400+ Animals Tagged and De-wormed in Lahore and Kasur
- Livestock Community Meetings Attended by 200+ Local Farmers



**Home School
Education
Program**

**Health Care
Services**

**Sustainable
Livelihoods
Project**

**Training and
Capacity Building**

**Networking and
Linkages**

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INTRODUCTION

To attain its long-term goal of sustainable social development, DAMEN provides educational, healthcare and sustainable livelihoods programs to marginalized communities in order to build their respective capacities.

It is now a well-established fact that literacy rates are excruciatingly low in Pakistan, mostly because insufficient resources are invested in the education sector. Moreover, formal public and private schools are often inaccessible to populations living in rural or peri-urban districts, and therefore the non-formal sector plays an important role in providing educational services in these areas. DAMEN, like many other sister organizations, is involved in providing primary education to young children through its network of 100 informal, home-based schools in 4 districts of Punjab: Lahore, Kasur, Sheikhupura and Nankana Sahib.

As for the provision of healthcare services, a vast majority of the population of Pakistan remains deprived of basic health care services due to unaffordability or inaccessibility. Under these circumstances, DAMEN provides basic healthcare facilities through its network of 15 Lady Health Visitor (LHV) Centers to deprived communities of rural and peri-urban areas in the 4 districts mentioned above. These LHVs charge only a token fee of Rs.10 and provide medical and awareness services regarding common diseases, maternal health, family planning, birth control and children's vaccinations.

In addition, DAMEN has recently ventured into the domain of sustainable livelihood programs by offering livestock extension services and efficient land management techniques to smallholder farmers. The aim of these programs is to improve milk and crop production, through better management of livestock and farmland and also to create awareness about environmental protection and control against the spread of disease in animals through proper vaccinations.

This report gives an overview of the activities carried out by DAMEN during the period October 1, 2015 to December 31, 2015 and is intended to provide relevant and updated information regarding our ongoing and new initiatives to our stakeholders and potential supporters.

We appreciate your continued cooperation and support.

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HOME SCHOOL EDUCATION PROGRAM

The goal of the DAMEN social sector programs is to organize activities in the fields of education and primary health, primarily by mobilizing women caught in the cycle of enduring poverty. Through its home school education program DAMEN seeks to help and, over time, empower poverty riven females by providing primary education to their 5 to 12 year old out-of-school children who are enrolled in DAMEN supported non-formal home schools. DAMEN currently supports 100 such female-run home schools in Lahore, Sheikhpura, Kasur and Nankana Sahib, which provide primary education to more than 4,000 children and thus keeps them off the streets and affords them a chance to educate, learn, and, hopefully, transition into productive citizens.

Attached is the detailed list of our 100 operational home schools together with the names of Social Organizers, assigned to supervise their progress:

CASE STUDY

After Mussarrat Ghafoor heard about DAMEN's Home School Program in 2014, she opened a school in her parents' house, in Islam Kot, Kasur. She feels that awareness about the importance of education is very limited in her village since majority of the residents work in brick kilns and want their children to do the same. She therefore holds regular parent-teacher meetings to spread awareness against child labour and the right for children to go to school.



Area 1 (District Lahore)					
Social Organizer	Area Name	No. Of Students		Total Students	Total Schools
		Boys	Girls		
Nargis Rehman	Shahpur	114	103	217	6
	Bhola Ghari	81	90	171	5
Asifa Sultana	Chung	191	229	420	10
Zaib Un Nisa	Niaz Baig	53	93	146	5
	Ali Razabad	41	43	84	2
Sub Total		480	558	1038	28
Area 2 (District Lahore)					
Robina Begum	Maraka	151	178	329	9
	Sham ki Bhattian	36	50	86	2
	Halloki	19	17	36	1
	Raiwind	51	37	88	2
	Manga Mandi	13	16	29	1
Sub Total		270	298	568	15

Area 3 (District Sheikhpura)					
SO Name	Area Name	No Of Students		Total Students	Total Schools
		Boys	Girls		
Shabnam Batool	Sharqpur	95	119	214	4
	Begum Kot	27	24	51	1
	Dhamke	115	114	229	5
	Rachna Town	99	46	145	3
	Muridke	45	44	89	2
Sub Total		381	347	728	15
Area 4 (District Kasur)					
Sakina Bibi	Jamber	120	131	251	5
	Pattoki	125	135	260	5
Nasreen Sharif	Habibabad	45	67	112	2
	Phool Nagar	129	132	261	4
	Chunian	154	157	311	4
Sub Total		573	622	1195	20
Area 5 (District Nankana)					
Mehvish Nazir	Nankana	55	139	194	4
	Mor Khunda	49	87	136	4
	Butcheki	23	40	63	3
Seher Mustafa	ShahKot	44	71	115	4
	Nankana	62	95	157	4
	Mor Khunda	38	49	87	3
Sub Total		271	481	752	22
Grand Total		1975	2306	4281	100

HEALTH CARE SERVICES

LHV Story

UMM-E-SALMA, A CERTIFIED LADY HEALTH VISITOR (LHV), HAS BEEN AFFILIATED WITH DAMEN EVER SINCE 2012, AND IS RUNNING A HEALTH CENTER IN BEGUMKOT, SHIEKHUPURA. LADY DOCTORS AND BASIC HEALTH CARE FACILITIES ARE LIMITED IN HER NEIGHBOURHOOD AND THEREFORE SHE DECIDED TO OPEN A HEALTH CENTER, WITH THE SUPPORT OF DAMEN. SHE CURRENTLY PROVIDES SUBSIDIZED MEDICAL AND COUNSELLING SERVICES ON TOPICS SUCH AS CONTRACEPTION, SAFE CHILDBIRTH AND INFANT IMMUNIZATIONS. AT PRESENT, ABOUT 250 PATIENTS VISIT HER CENTER EVERY MONTH FOR VARIOUS HEALTH RELATED ISSUES.

DAMEN's health centers run on similar lines as its educational program, founded on the principle of empowering local women to develop their communities and bring about positive and sustainable social change. Our 15 Lady Health Visitors (LHVs) not only provide medical treatment through their clinics and camps they also conduct awareness campaigns on various health related issues such as family planning, maternal and child healthcare, nutrition, and healthy lifestyle practices.



HEALTH CAMPS

Health camps are regularly set up in Lahore, Sheikhpura, Kasur and Nankana Sahib by mobilizing LHVs to reach out to a greater number of patients. These health camps provide diagnostic and medical services at a modest PKR 10 per patient contribution, and many of our LHVs do not even charge this amount. These camps are set up in various locations, such as DAMEN's area or field offices, home schools or the houses of female clients. A wide variety of diseases and medical conditions are treated at these camps such as fever, aches and pains, diarrhea, diabetes, blood pressure, gynae and pregnancy related issues among others. In addition, awareness about family planning and contraceptives is also provided at these camps.



The following tables summarize the outreach of the health care services offered by DAMEN:

HEALTH CENTER VISITS

Social Organizer	Area	No. Of Health Centers	Patients Checked
Area 1 (District Lahore)			
Zab un Nisa	Niaz Baig	1	523
Nargis Rehman	Bhola Ghari	1	495
Asifa Sultana	Chung	1	617
Total		3	1635
Area 2 (District Lahore)			
Robina Begum	Maraka	1	946
	Manga	1	765
Total		2	1711
Area 3 (District Sheikhpura)			
Shabnam Batool	Muridke	1	626
	Begum Kot	1	648
Total		2	1274

Area 4 (District Kasur)			
Sakina Bibi	Jamber	1	420
	Pattoki	1	384
Nasreen Sharif	Phool Nagar	1	364
Total		3	1168
Area 5 (District Nankana)			
Mehvish	Nankana	1	319
	Butchyeki	1	195
	MorKhunda	1	260
Sehar Mustafa	ShahKot	1	1190
	Nankana	1	250
	Total	5	2214
	Grand Total	15	8002

HEALTH CAMP VISITS

Areas	Health Camps Organized	Patients Checked	Check-ups: Free/Non-Free
Lahore	3	135	135/0
Maraka	2	66	35/31
Sheikhupura	2	64	64/0
Kasur	3	97	0/97
Nankana	5	305	305/0
Total	15	667	539/128

SUSTAINABLE LIVELIHOODS PROJECT

DAMEN launched its Sustainable Livelihoods project in September 2015 through the initiation of its *Livestock Extension Services Program* and is poised to launch the *Savory Program* during 2016. The rationale for setting up these integrated programs is to build the capacity of smallholder farmers to achieve higher milk production and improve crop yields. It is noteworthy that these activities are to-date unique to DAMEN and are not being provided by any other organization in the private sector in Pakistan.

LIVESTOCK EXTENSION SERVICES

The Livestock Extension Services program is focused on improving the health of domestic dairy and livestock through tagging for traceability of animals, deworming and vaccinating. These interventions will not only protect animals from disease, they will result in significant increases in milk production and consequently raise the incomes of smallholder farmers.

Area	Animals Tagged	Animals Dewormed	Animals Re-Dewormed	Animals Treated at a Fee	Total Number of Animals Treated
Palara	28	33	28	0	61
Gia-ka- Tibba	100	162	100	10	272
Chah Tamuli	36	36	20	2	58
Jamsher Chak 24	14	14	0	0	14
Total	178	245	148	12	405

The following tables reflect the achievements of this project so far and the regions in which these services are being provided.

Livestock Services Awareness Meetings

Livestock Treatment Details

THE SAVORY PROGRAM

The Savory Program is the brainchild of Allan Savory who pioneered the idea of reversing the process of desertification through proper grazing of livestock on arid and semi-arid lands. The practices

No.	Date	District	Area	Location	Attendance of Farmers
1		Lahore			
2		Kasur			
3		Kasur			
4		Kasur			



carried out in this reversal process also coincidentally have a significant impact on reducing the levels of *carbon* in the atmosphere by ingesting it back into the soil. This simple but high yield process regenerates eroded soil, enriches land and makes it more fertile and productive. DAMEN is readying itself to embark on an exciting journey to pilot this program in a few locations of Punjab in an attempt to improve the fertility of soil, reduce poverty, improve the quality of atmosphere by decelerating climate change and thus contribute to environmental conservation.

TRAINING AND CAPACITY BUILDING

Empirical evidence suggests that capacity building plays an important role in the growth and expansion of communities and organizations. DAMEN therefore places a great deal of importance on the training and capacity building of its staff and the local community in which it carries out its operations.

Community Level

Community capacity building deals with supporting people to develop their skills and use them to raise awareness about social issues and consequently bring about positive change in society. DAMEN's vision and mission are also based on this principle of self-empowerment and active social participation.

Institutional level

DAMEN also creates opportunities for its employees to grow and develop their skills, competencies and expertise so as to enable them to contribute to their self-development and the development of the community.

During this quarter, DAMEN not only conducted training programs for its field office staff, it also organized activities to build the capacities of community members through WSO meetings, and teachers through interactive training workshops.

Orientation of New Staff

Orientation sessions for newly hired staff were organized during October - December 2015. The orientation gave a brief introduction of DAMEN and its policies and role in economic development. The orientation also briefed the new recruits about the code of conduct, social mobilization techniques and the policies and procedures followed by the social sector.

WOMEN SOCIAL ORGANIZATIONS

Each of the 100 DAMEN home schools supports an associated parental group called Women Social Organization (WSO) which comprises neighborhood women who gather on a regular basis to discuss community problems and engage with home school teachers, social organizers and the training coordinator to gain awareness about various issues dealing with education, health, and environment. DAMEN has recently launched an adult literacy program in which the members of WSO's are taught the alphabet in Urdu and English, how to write their names and the translation of various Quranic verses. For many participants, it was the first time they ever held a pencil in their hand, and marked the start of the journey of life-long learning.



The following tables summarize the total number of WSO meetings held during this quarter:

WSO Meetings with Social Organizers

Social Organizer	Area	WSO Meetings	Members Attendance
Area 1 (District Lahore)			
Nargis Rehman	Bhoola Gari	5	176
	Shahpur	6	144
Asifa Sultana	Chung	10	226
Zab un Nisa	Niaz Baig	5	122
	Ali Razabad	2	45
Total		28	713
Area 2 (District Lahore)			
Robina Begum	Maraka	9	85
	Sham Ki Bhattian	2	20

	Halloki	1	10
	Raiwind	2	20
	Manga	1	5
Total		15	140
Area 3 (District Sheikhpura)			
Shabnam Batool	Sharqpur	4	42
	Dhamke	5	56
	Begum Kot	1	10
	Rachna Town	3	36
	Muridke	2	21
Total		15	165
Area 4 (District Kasur)			
Sakina Bibi	Jamber	5	191
	Pattoki	5	213
Nasreen Sharif	Habibabad	2	64
	Phool Nagar	4	154
	Chunian	4	158
Total		20	780
Area 5 (District Nankana)			
Mehwish Nazir	Mor Khunda	4	85
	Butchyki	3	54
	Nankana	4	87
Seher Mustafa	Nankana	4	136
	ShahKot	4	123
	Mor Khunda	3	139
	Total	22	624
	Grand Total	100	2422

WSO Meetings with Training Coordinator

Area 4	Date	Topic	Description	Participants
Khan ke Mor	28 th -29 th October	Development	Adult Literacy (Lifelong Learning), Community Development, Encourage Active Female Participation	17
Islam Kot	4 th -5 th November	Environment	Types of Pollution, Community Role and Possible Solutions, Methods of Solid Waste Management	27
Chunian	18 th -19 th November	Health	Family Planning, Vaccinations, Available Health Care facilities, Common Health Problems: Prevention and Cure	27

TRAINING WORKSHOPS

Education through Interactive and Non-Traditional Methods

During the first two weeks of December 2015, training workshops were held in 5 localities:

Area	Date	Participants (Teachers and Social Organizers)
Area 1 (Niaz Baig)	3 rd Dec	20
Area 2 (Maraka)	4 th Dec	17
Area 3 (Begum Kot)	9 th Dec	14
Area 4 (Jamber)	10 th Dec	22
Area 5 (Nankana)	15 th Dec	16

These workshops aimed to help primary school teachers working in DAMEN home schools to familiarize themselves with innovative teaching techniques, strategies and activities which they can use to improve the learning experience of students in their classrooms. Each of these 5 workshops was a full day event: Lasting from 9 am in the morning till 5 pm in the evening (with tea and lunch breaks in the middle). 89 primary school teachers and 8 Social Organizers participated in these 5 workshops collectively. These teachers are directly involved in imparting education to around 4,000 students who study in the DAMEN home-schools and the Social Organizers are in charge of visiting these schools to ensure quality control or any relevant follow-ups. This training was useful for the local community because it built the capacity of home-school teachers who impart primary education to neighborhood children, many of whom are too poor to afford a public or private school due to long distances to reach public schools or high costs of private schools.



NETWORKING & LINKAGES

DAMEN in collaboration with DAMEN Support Program celebrated the International Rural Women's Day and Poverty Alleviation Day on 15th October, 2015. Nearly 300 people including field and head office staff, board members, civil society organizations and media personnel were invited to the event.

The highlights of the event were as follows:

- ❖ Cash prizes and trophies were given to the 1st, 2nd and 3rd position holders of DAMEN's Poster Making Competition, held in all of the 100 DAMEN home schools
- ❖ Theatrical performances were staged by the students of DAMEN Home School, Rachna Town, Sheikhupura
- ❖ Best Performance Shield was given to DAMEN's Social Organizer, Sakina Amir
- ❖ DAMEN's female microfinance clients participated in a panel discussion on rural women entrepreneurs
- ❖ A documentary on the provision of education for street children was screened
- ❖ DAMEN's female entrepreneurs were given the opportunity to showcase and sell their crafts at the venue

